Day 1: Tuesday, June 5, 2012

7:30 a.m.  Registration Opens  
[East Prefunction Area]

Breakfast Available  
[West Prefunction Area]

9:00 a.m.  Welcome & Opening Remarks  
[Main Auditorium, East Salon]  
Matt Miller, Host, “Left, Right & Center,” NPR (moderator)  
Bob Kocher, Partner, Venrock (HDI Forum III Co-Chair)  
Dick Foster, Venture Partner, Lux Capital (HDI Forum III Co-Chair)

9:10 a.m.  Keynote Address  
Todd Park, U.S. Chief Technology Officer

9:25 a.m.  Apps Demos - For Community  
- Healthy Communities Network [Healthy Communities Institute]  
- HealthLandscape Community Indicators Data Portal [HealthLandscape]  
- Community Health Dashboard [NYC Department of Health and Mental Hygiene]  
- Health Insights in Real-Time [University of Rochester]  
- County Health Rankings & Roadmaps [University of Wisconsin Population Health Institute]

10:35 a.m.  Action Beats  
Aetna Developer Challenge  
Martha Wofford, Vice President of CarePass, Aetna

Project REACH Mobile App Challenge  
Jon Bon Jovi, Chairman, Jon Bon Jovi Soul Foundation; Member of the White House Council for Community Solutions; Project REACH Challenge Partner  
Deputy Secretary W. Scott Gould, U.S. Department of Veterans Affairs; Project REACH Challenge Partner
11:00 a.m.  
**Apps Demos - For Consumers**
- Castlight Health
- iBlueButton [Humetrix]
- Flornce [mHealthCoach]
- My Cancer Genome [Vanderbilt Ingram Cancer Center]
- MyDrugCosts
- ScanAvert
- Symcat

12:15 p.m.  
**Action Beats**
Robert Wood Johnson Foundation Aligning Forces Developer Challenge Awards  
**John Lumpkin**, Senior Vice President, Robert Wood Johnson Foundation

Update from the Department of Health and Human Services  
**Bill Corr**, Deputy Secretary, U.S. Department of Health and Human Services

12: 30 p.m.  
**Lunch**  
[Rooms 202 and 207]

**DATA & APPS EXPO OPENS**  
[West Salon]

1:00 p.m.  
**Data & Apps Expo “Best of Apps” Awards Presentation**  
[West Salon]  
Howard Koh, Assistant Secretary for Health, U.S. Department of Health and Human Services

1:30 p.m.  
**Choose from:**

**Data & Apps Expo**  
[West Salon, 12:30–6:00 p.m.]

**Afternoon Apps Demos**  
[Main Auditorium, 1:30–5:30 p.m.]

Facilitators:  
Bob Higgins, General Partner, Highland Capital Partners  
Wil Yu, Director of Innovations at the Office of the National Coordinator for Health IT

- Healthgrades.com 2.0 [Healthgrades]
- MedWatcher [Boston Children’s Hospital/Epidemico]
- EPA UV Index [U.S. EPA SunWise Program]
- Binary Group, Inc. [Project REACH Mobile App Finalist]
- JJAppCo, LLC [Project REACH Mobile App Finalist]
- Qbase LLC [Project REACH Mobile App Finalist]
- Makani Kai Tech [Project REACH Mobile App Finalist]
- CarePass Sync & CarePass Developer [Aetna]
- Text2Health [Napersoft]
- HealthTap
- Health Indicators [Critigen]
- PCP Insight [Rise Health]
- VISION for Radiology Structured Reporting [University of Texas MD Anderson Cancer Center]
- Atmosphere [Phytel]
- Careticker
- App Store for Accountable Care [Lumeris]

**Breakout Sessions:**

Healthdata.gov Now and Next  
[Room 103B, 1:00--2:30 p.m.]

Value Pathways: Big Data in Healthcare  
[Room 102A, 1:30--2:15 p.m.]

Open Health Data in the United Kingdom  
[Room 102B, 1:30--3:00 p.m.]

How to Turn Data into Meaningful Information for Business Problems: Strategy, Practice and Games for Start Ups and Status Quos with Examples from CMS Data  
[Room 101, 1:30--5:30 p.m.]

Consumer Engagement Using Health Data  
[Room 103A, 1:30--5:30 p.m.]

Business Roundtable  
[Room 102A, 2:15—3:00 p.m.]

Data Lab  
[Room 103B, 2:30--5:30 p.m.]

Health Geographic Information Systems (GIS)  
[Room 102A, 4:00--5:30 p.m.]

Challengeology: Incentives for Value Creation through Uses of Health Data  
[Room 102B, 4:00--5:30 p.m.]

6:00 p.m. **Day 1 Adjourns**

6:30 p.m. **Reception**  
[Grand Hyatt Washington, 1000 H Street, NW, Washington, DC, 20001]
Day 2: Wednesday, June 6, 2012

7:30 a.m.   Registration Opens
            [East Prefunction Area]

            Breakfast Available
            [West Prefunction Area]

Data & Apps Expo will be open from 8:00--9:00 a.m., noon—5:00 p.m.
            [West Salon]

9:00 a.m.   Day 2 Opening Remarks
            [Main Auditorium, East Salon]
            Thomas Goetz, Executive Editor, Wired Magazine (Day 2 moderator)

9:10 a.m.   Keynote Address
            The Honorable Kathleen Sebelius, Secretary, U.S. Department of Health and Human Services

9:35 a.m.   Action Beats
            EPA-HHS My Air, My Health Developer Challenge
            Glenn Paulson, Science Advisor to the EPA Administrator
            Linda S. Birnbaum, Director, National Institute of Environmental Health Sciences, National Institutes of Health;
            Director, National Toxicology Program

9:45 a.m.   Apps Demos - For Care
            - IndiGo [Archimedes]
            - MEDgle
            - Cancer Survival Query System [National Cancer Institute]
            - SAS
            - Stratasan

10:55 a.m.  Action Beats
            The New York Digital Health Accelerator: Pairing Entrepreneurs & Healthcare Providers with Appropriate Access to Clinical Data
            David Whitlinger, Executive Director, New York eHealth Collaborative

            The Picture of Health: A Data Design Challenge
            Maribeth Shannon, Director, Market & Policy Monitor Program, California HealthCare Foundation

            Go Viral to Improve Health: IOM-NAE Health Data Collegiate Challenge
            Harvey V. Fineberg, President, Institute of Medicine
            Proctor Reid, Director of the National Academy of Engineering Program Office
            Richard Merkin, President & Chief Executive Officer, Heritage Provider Network
11:30 p.m.  **Keynote**  
The Honorable Bill Frist, Physician; former Senate Majority Leader

12:00 p.m.  **Lunch**  
[Rooms 202 and 207]

**DATA & APPS EXPO OPEN**  
[West Salon, noon—5:00 p.m.]

1:00 p.m.  Choose from:

**Data & Apps Expo**  
[West Salon, noon--5:00 p.m.]

**Afternoon Apps Demos**  
[Main Auditorium, 1:00--4:30 p.m.]  
Facilitators:
Brandon Hull, Partner, Cardinal Partners  
Arnaub Chatterjee, Special Assistant to the Chief Technology Officer, HHS

- ElizaLive [Eliza]  
- triage.me [Moxe Health]  
- Private Practice-Maternity  
- HeyRecall  
- Play Fit [Artemis Health Solutions]  
- Outside by 100Plus  
- PhenotypeIT  
- Ask Dory [Applied Informatics Inc.]  
- Kyruus  
- ARTO [CliniCast, Inc.]  
- TERI Regulatory Intelligence System [Graematter, Inc.]  
- Data-driven Clinical Decision Support in EMR Era [RENCI]  
- IBM Content Analytics [IBM]  
- bReddi

**Breakout Sessions:**

Novel Data Sources and Crowdsourcing for Powering Business, Public Good and Health  
[Room 102A, 1:00–2:30 p.m.]

Food and Health Tech: Fueling Innovation with USDA and HHS Data  
[Room 102B, 1:00–2:30 p.m.]
Improving Community Health Using Local Data
[Room 103B, 1:00–4:30 p.m.]

Accountable Care Organizations: Using Data to Deliver Patient Centered Care and Improve Population Health While Lowering Costs
[Room 103A, 1:00–4:30 p.m.]

Fueling Innovation Through the Power of Application Programming Interfaces
[Room 101, 1:00–4:30 p.m.]

Data-Driven ‘Hotspotting’ for Medical Products & Medications
[Room 102A, 3:00–4:30 p.m.]

Protecting Privacy and Security in the New Health Data Ecosystem
[Room 102B, 3:00–4:30 p.m.]

5:00 p.m.  Forum Adjourns